



SPONSORSHIP PACKET

P. O. Box 65128.
Baton Rouge, LA 70896
Phone: 1-855-981-4232
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FIRST

THANK YOU

FOR CONSIDERING US!

Health Agents for America, Inc. "HAFA", is a 501© 6, bi-partisan exclusive association for Independent, Non-Captive Health Insurance Agents.

HAFA was founded November 2012 to answer a need. Independent Health Agents needed exclusive representation, in order to address matters such as commissions and survival in this new, complex industry.

HAFA's Mission:

To be the leading advocacy association representing the interests of licensed insurance professionals in Washington D.C. and every state capitol. To protect our industry by influencing public policy and educating independent insurance agents to better serve consumers.

HAFA's Vision:

As the premier association, our vision is to preserve and enhance the role of the independent agent.

B. Ronnell Nolan

CEO/President

CONTENTS

ABOUT US	2
.....	
TABLE OF CONTENTS	3
.....	
ADDED SPONSOR BENEFIT	4
.....	
SPONSORSHIP OPPORTUNITY	7
.....	
PLATINUM	8
.....	
GOLD	9
.....	
SILVER	10
.....	
MEDIA	11
.....	
SPONSORSHIP APPLICATION	13
.....	

RETURN ON

ROI IS THE NAME
OF THE GAME!

**PLATINUM, GOLD, & SILVER SPONSORS
WILL RECIEVE AN ADDED BENEFIT IN 2022:**

HAFa will personally introduce you to the HAFa members that meet your specific product audience. The introduction can be done via email, telephone or face-to-face.

You are IMPORTANT to us! How many clients do you need in order to invest in a HAFa sponsorship? Let's make it happen!

INVESTMENT





WE BUILD

RELATIONSHIPS

Our Sponsors are an integral part of HAFA, and your participation in the HAFA Summits adds to the overall conference not only for education and networking opportunities, but also to introduce new products and services to our members assisting them to stay ahead of the curve. The HAFA Summits attract professionals from across the United States. By sponsoring a HAFA Summit, you gain unparalleled access to a targeted audience looking for solutions in the health insurance field. Our Sponsors are included as part of the “HAFA” family, your booth is located in the ballroom and you are encouraged to participate in the Summit activities.

SPONSORSHIP

2022 OPPORTUNITY

2022 AGENT SUMMIT
AUGUST 18-19 2022
NASHVILLE, TN



PROMOTE

Promote your organization to a dedicated and diverse group of health insurance agents from across the United States.



STAND OUT

Stand out among your competitors with visibility of your products and services.



AUDIENCE

Keep your products and services in front of key decision makers throughout the year.



RETURN

Use your promotional dollars and realize an immediate return on investment.

PREMIER

1 | PLATINUM SPONSORSHIP

COST \$3,000

- Your Company will be promoted on the HAFA website on our Sponsor page
- Company Spotlight and 10 minute presentation during a HAFA Power Hour webinar
- Quarterly promotional opportunities to address HAFA members via webinars, email, or social media
- This premier partnership includes sponsorship at the HAFA Agent Summit
- Your Company will have the opportunity to sponsor the opening session at the HAFA Agent Summit
- Your Company will be included on the HAFA app

HAFA AGENT SUMMIT:

- Opportunity to sponsor: Breakfast, Lunch, Wednesday night Reception, or Thursday night Networking event OR have your company's name and logo imprinted on the Summit's name tag lanyards (awarded in order recieved)
- Prominent signage
- Opportunity to present one (1) hour continuing education
- *#AgentsHaveFaith* personalized public service video
- Full-page color advertisement in the Summit's event publication
- A table and two chairs located in the Summit ballroom

2 | GOLD SPONSORSHIP



WEBSITE

- Your Company will be promoted on the HAFA website on our Sponsor page.



SPOTLIGHT

- Company Spotlight and 10 minute presentation during a HAFA Power Hour webinar



HIGHLIGHT

- Two promotional opportunities to address HAFA members via webinars, email, or social media.

COST \$2,000

This sponsorship package includes sponsorship at the HAFA Agent Summit:

- Prominent signage at the Summit
- Full-page advertisement in the Summit's event brochure

- One table and two chairs located in the Summit ballroom
- #AgentsHaveFaith personalized public service video

3

SILVER SPONSORSHIP



- Your Company will be promoted on the HAFA website on our Sponsor page.
- Company Spotlight and 10 minute presentation during a HAFA Power Hour webinar.
- One promotional opportunity to address HAFA members via webinars,

COST \$1,000

This sponsorship package includes sponsorship at the HAFA Agent Summit:

- Prominent signage at the Summit
- Half-page advertisement in the Summit's Event Brochure
- One table and two chairs located in the Summit ballroom
- #AgentsHaveFaith personalized public service video

- email, or social media.
- Your Company will have the opportunity to sponsor the HAFA Agent Summit.

4 | MEDIA SPONSORSHIP

COST \$500

HAFA MEDIA SPONSORSHIP INCLUDES:

- Your Company will be promoted on the HAFA website on our Sponsor page.
- Quarter-page advertisement in the Summit's event brochure

HAFA AGENTS BRING VALUE TO THEIR CLIENTS

SPONSORSHIP RESERVATION

HOW TO BECOME A HAFA SPONSOR:

- Select your sponsorship option on the enclosed form
- Event Sponsorships are assigned on a date-received basis
- Complete and forward to the HAFA Office

CONTACT PERSON:

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY/STATE _____

ZIP CODE _____

PHONE _____ FAX _____

EMAIL _____

DATE RECEIVED _____

Sponsorship Fee (please indicate level)

Total Dollar Amount: \$ _____

☐ PLATINUM ☐ GOLD ☐ SILVER ☐ MEDIA

PAYMENT INFORMATION

☐ PLEASE INVOICE

☐ PAYMENT ENCLOSED. MAKE CHECK PAYABLE TO HAFA

CHECK # _____ \$ _____

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER

CREDIT CARD # _____ EXP. DATE _____
(2% ADDITIONAL CHARGE FOR USE OF CREDIT CARD)

SECURITY CODE _____
(BACK 3 FROM VISA, MASTERCARD & DISCOVER/ FRONT 4 FROM AMERICAN EXPRESS)

BILLING ZIP CODE _____

Scan and e-mail HAFA Partnership

to HAFA@HAFAmerica.org or

mail to: HAFA – P.O. Box 65128, Baton Rouge, LA 70896

Phone (855) 981-4232

Product/Service Description

Please e-mail a brief description of your product or service for the publication to HAFA@HAFAmerica.org

Logo/Advertisement Artwork

Please email artwork of your company logo to HAFA@HAFAmerica.org

Schedule Company Spotlight at HAFA Power Hour

Schedule Educational Opportunities

Request #AgentsHaveFaith Video

Please email HAFA@HAFAmerica.org

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